



# **ASPIRATION**









## **PROBLEM**



More than a **third** of the Palestinian population are 14 or younger.



**STEM** students in Palestinian schools face numerous challenges due to a lack of resources, and overcrowded classrooms. Also, these students are deprived from moving freely, creating walls in their minds.

\*We have almost **500** miles of walls around Palestine.





# **SOLUTION**

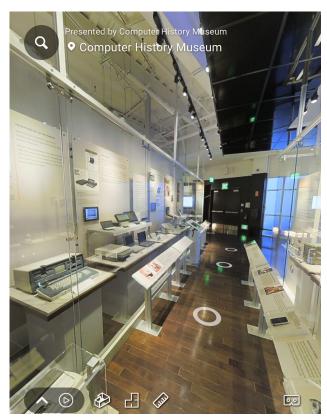




Science Museum (Richmond, Virginia)







Computer History Museum (Silicon Valley, California)



# **LAUNCH**

#### **Target Group**



Palestinian Students aged from 6-12 years old

## **Existing partners**

Educational Forum



GazaSkyGeeks(Mercy Corps)



Ministry of Education



#### **Potential partners**





## **Marketing**

• Schools

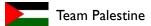


• Parents Groups



Social Media







# **GROWTH & SUSTAINABILITY**

#### **Next Steps**



Offline mode features.



Extend to non-STEM subjects.



Extend to higher grade levels

## **Potential development**



Extend to Arab speaking countries



Include virtual tours for Palestinian cities









## **FINANCE**

## Potential sources of funding

- TechWomen seed grant.
- Other seed grants.
- Friends and family, angel investors.
- Crowdfunding.
- Government education sources.

#### **B**udget

- First six months

\$2500	Software development
\$500	Webhosting and design services
\$300	Marketing costs

- Next 12 months:

\$7000

• Software feature, marketing development, and testing





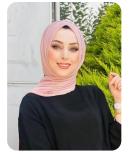
OUR TEAM



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